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FOR IMMEDIATE RELEASE | St. Jude's Ranch for Children | Florida beach hotel packages | Florida beach resort | Beach resort in Florida |

Website: www.sandpearl.com

HELP ST. JUDE'S RANCH FOR CHILDREN, RECEIVE FLORIDA BEACH RESORT CREDIT Guests staying at the Sandpearl Resort can earn resort credit by bringing old holiday cards, which will be donated to the St. Jude's Ranch for Children Recycled Card Program.

Clearwater Beach, FL – The Sandpearl Clearwater, Florida, Beach Resort has partnered with the St. Jude's Ranch for Children to help those in need and to offer a special <u>Florida beach hotel package</u>. From now until December 31, 2011, guests that bring in used holiday greeting cards will receive resort credit.

This Florida beach hotel package offers guests a special way to earn Florida beach resort credit while helping a good cause: for every 20 used holiday greeting cards brought in, guests will receive \$10 in resort credit, up to a maximum of \$50 per room per stay. To take part in this special Florida beach hotel package, simply present the holiday greeting cards at the front desk upon check-in.



The Sandpearl Florida beach resort takes these cards and sends them to the <u>St. Jude's Ranch for Children</u>. There, the children create new greeting cards from the old and then send them to St. Jude donors. Not only does this give donors a memorable and unique thank you card, but it also teaches the children at the St. Jude's Ranch entrepreneurial skills. People from all over the world purchase these greeting cards to spread holiday cheer in addition to supporting the efforts of the St. Jude's Ranch for Children.

With this special <u>Florida beach hotel package</u>, guests benefit a great cause while enjoying resort credit. This credit can be applied to a number of activities at this beach resort in Florida, from eating at three tempting on-site restaurants to renting watercraft. And while guests dine on delicious meals or relax in the Sandpearl Spa thanks to their resort credit, they can take even more pleasure in the fact that their greeting cards have helped a great cause.

About the Sandpearl Resort

Sandpearl Resort is a grand beachfront retreat nestled away in the quiet quarters of Clearwater Beach, Florida. Situated along a 700-foot expanse of pristine Gulf Coast beach, this fresh resort blends eco-conscious luxury with unparalleled amenities and features 253 guest rooms and suites, a lagoon-style beachfront pool with private cabanas, unique lifestyle enrichment programs, fine & casual dining, a full-service spa featuring signature pearl treatments, plus state-of-the-art meeting & event space. In efforts to remain a timeless installation coupled with its deep regard for the environment, the eco-luxury resort has included a number of energy-efficient and environmentally conscious elements into its design and construction. As a result, it has been recognized as the first Silver LEED Certified resort in Florida, and one of 15 worldwide, making it a leading example for the future of "building better" on a global level. Both the Sandpearl Resort and its signature restaurant, Caretta on the Gulf, are AAA Four Diamond Award recipients. The resort was also recently included in Travel + Leisure's 2010 Top 50 "Best Resorts in the US and Canada."